

PRESS RELEASE

CAUSEWAY [WEDNESDAY 23RD AUGUST 2023]

Contact Information:

Edwin Buckley

07511 177 527

edwin.buckley@wearecauseway.org.uk



FOR IMMEDIATE RELEASE

Mr Motivator joins star-studded line-up for anti-slavery event

Television personality and fitness guru **Mr Motivator** is headlining an anti-slavery event in September for the modern slavery charity Causeway. He joins *Bridgerton* star **Ruby Barker**, *The Stranger* and *The Last Kingdom* actor **Jacob Dudman**, and *The X Factor* and Happy Mondays singer **Rowetta** who will also be appearing.

TV favourite Mr Motivator is the latest star to be confirmed for a special anti-slavery event happening in September. The event is all in aid of [Causeway](#), the national charity who work with survivors of modern slavery and those caught in cycles of exploitation and crime. It takes place at Sheffield's Millennium Gallery on Thursday 21st September 2023.

Mr Motivator joins a host of celebrities who will be appearing at the event. These include *Bridgerton* star Ruby Barker, who plays Marina Thompson in the hit Netflix series – actor Jacob Dudman, best known as Thomas Price in *The Stranger* and Osbert in *The Last Kingdom* – and *The X Factor* and Happy Mondays singer Rowetta. Mr Motivator is the raffle host, Ruby is delivering the welcome address, Jacob is the after-dinner speaker and Rowetta is performing live.

The event, which is open to the public, aims to both fundraise and raise awareness of modern slavery, exploitation and crime reduction. Official government figures revealed that in 2022, nearly 17,000 potential trafficking victims were referred for support from the government's National Referral Mechanism. However unofficial figures for the UK put the likely number of exploitation victims in the country at over 100,000.

Mr Motivator said: "Causeway aims to level the playing field for those that society seems to have turned its back on. I believe everyone deserves the opportunity to have a happy, healthy, and successful life. So to draw attention and to create awareness and better understanding of this worthy cause, I am so happy to be attending this year's fundraising gala evening, so please show your support and join me at this amazing event. Say Yeah!"

Ruby Barker said: "It is so important that all of us support and elevate voices of marginalised and vulnerable people. Causeway are a charity at the forefront of doing this, and so I'm honoured to be attending their gala event and delivering the welcome address. It will be a fantastic and fun-filled evening. However, it will also be an important opportunity for people to come and support Causeway as they work towards a world without exploitation."

Jacob Dudman said: "I am in awe of the work that Causeway do, and so to be the after-dinner speaker at their special gala event fills me with absolute pride. We all want a world without modern slavery, exploitation and crime. I am looking forward to meeting supporters old and new at the gala, as we come together to make a safer, securer and fairer world for all."

Rowetta said: "Causeway are such an important charity, supporting those that have been through some of the most appalling and heartbreaking situations. However, like all charities, they need our support. I am delighted that Causeway asked me to perform at this year's gala event, and I'm looking forward to meeting everyone there."

Ed Newton, Causeway's CEO, said: "We are very excited to have Mr Motivator join Ruby, Jacob and Rowetta in headlining this very special event. It will be a great evening and isn't just for existing supporters. We'd love everybody who is passionate about ending modern slavery, exploitation and crime to grab a ticket and come along."

Tickets to the event are open to the public and can be purchased by visiting www.wearecauseway.org.uk or by emailing fundraise@wearecauseway.org.uk

ENDS

For online publication, tickets to the event can be purchased directly from the following link: www.bit.ly/causewayfundraisinggalaevening2023

Contact

For more information please contact Edwin Buckley on 07511 177 527 or edwin.buckley@wearecauseway.org.uk

Available for Further Interview

- Mr Motivator
- Ruby Barker
- Jacob Dudman
- Rowetta
- Ed Newton (Causeway's CEO) / Amy Bond (Causeway's COO)

Supporting Assets

- Mr Motivator Photo – <https://we.tl/t-d0nQeBKWvw>
- Ruby Barker Photo – <https://we.tl/t-wQMx7KZAoA>
- Jacob Dudman Photo – <https://we.tl/t-dFbt00Z2Xj>
- Rowetta Photo – <https://we.tl/t-YdSEGVFJTW>
- Causeway Logo – <https://we.tl/t-iEDaYHnKVp>

Notes to Editor

- Further details and the sign-up link for the event can be found [here](#)
- Causeway's social media handle is @CausewayCharity and social channels can be found here: [Facebook](#) / [Instagram](#) / [Twitter](#) / [LinkedIn](#)

- Causeway is a national charity that exists to create lasting change for marginalised and vulnerable people. This includes survivors of modern slavery and those caught in the cycle of exploitation and crime.
- Causeway has been supporting thousands of survivors and service users to make progress and thrive for nearly 20 years. We work to prevent, protect and support them, and free them to live their lives.
- Causeway provides services including, but not limited to: safe houses, one-to-one specialist support, holistic crisis support interventions and community connection groups. We also signpost service users into: counselling, training courses and volunteering or employment opportunities.
- Causeway is committed to raising awareness of modern slavery, human trafficking and criminal reduction across the UK, as we advocate for a fairer and more understanding society. We do this through: investing in research, national campaigning, strategic partnerships, community and corporate fundraising, training courses, and collaborating with local authorities, government officials, media and influencers.